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Fitchett Dahlia Gardens
JANESVILLE, WISCONSIN
You can often say with flowers
what can not be said by word of mouth
---Say it with Fitchett's Dahlias.
We invite you to visit
our gardens
during the blooming season
from August first until frost.
LEST YOU FORGET
WE SAY IT YET—

Our dahlias are grown in territory free from the corn borer.

Delivered anywhere in United States on receipt of price.

We guarantee roots to be true to name and to reach you in a condition to grow. Planting and cultural instructions with each order.

We cannot guarantee the weather or your care. If you are not willing to give the plants reasonable care, your order is not solicited.

In addition to "elbow grease" liberally applied with a hoe or rake, we use and recommend Vigoro as a fertilizer.

The leaf hopper is probably the worst pest you will have to contend with. We have found Derrisol an efficient control and not objectionable to use.

Our fields have been inspected and given a clean bill of health by the Wisconsin Department of Agriculture. Certificate of Inspection is on each package.

We are growing a number of varieties not on this list, including the best of the newer ones.

We have been growing Dahlias for a number of years—and take a pardonable degree of pride in our collection and the record of prizes won.

All early orders—accompanied by cash—will receive a special premium.

"Short accounts make long friends"—so please remit promptly for orders placed in the Fall. This will save us bother and you collection charges.

Two Good Investments:

Send $1.00 to H. J. Rahmlow, Sec'y, Madison, Wis., for a year's membership in the Wisconsin State Horticultural Society. This includes the monthly magazine "Wisconsin Horticulture," which is well worth more than the price of membership.

As a "dahlia fan" you should be a member of the American Dahlia Society, which issues a very helpful quarterly bulletin to members. Send $2.00 to Wm. J. Rathgeber, Sec'y, 198 Norton St., New Haven, Conn., and enlist for a year.
PEONY-FLOWERED

The Peony-flowered Dahlia is semi-double, showing a yellow center which is frequently surrounded by small petals.

Alecto—Medium sized yellow, flushed rosy crimson. 50c.

Alma Davies—Salmon pink shading to deep old rose and apricot. $1.00.

Attraction—Sometimes classed as a hybrid cactus. Large flower of exceptional merit; clear lilac rose. $1.00.

Billionaire—Large golden orange yellow, broad petals. Pendant stem. $1.00.

Bessie Boston—Deep cardinal red. Petals cleft at tip. 75c.

Bulldog—English peony-flowered, deep crimson scarlet. 50c.

Cecelia—A very satisfactory flower. Early in the season a lemon yellow, later coming somewhat lighter. 50c.

Charlie Chaplin—Gray white, striped carmine. 25c.

Chatenay—Soft pink, suffused salmon. 50c.

City of Portland—Immense clear yellow blooms on good stems. $1.50.
Cleopatra—Oriental red, yellow at base. 25c.
Colossal Peace—Creamy white at center, lightly shaded with violet rose at tips. $1.00.
Dandy—Scarlet crimson. 50c.
Decoration—Creamy white, carmine shadings. 50c.
Diamond—Almost single, deep scarlet. 50c.
Diana—A narrow-petaled Hollander of very attractive crimson violet. A dependable bloomer. 75c.
Duchess of Brunswick—Large, light red, shaded apricot. 75c.
Duke Henry—Brilliant carmine red. 25c.
Etendard—An English importation. Easily the best white peony we have grown. $1.50.
Fantastique—Dark crimson, tipped and bordered white. Curiously curled and twisted petals. $1.00.
Geisha—Orange scarlet and yellow. $1.00.
Gorgeous—A broad-petaled, striking variety. Yellow, shading to bright scarlet. $2.00.
Giant Edelweiss—Beautiful peony-cactus. Narrow, pointed petals of pure white. 50c.
Gill's Newport—Sweetbriar pink, rose center. 25c.
Helio—Deep canary yellow, lighter reverse. A new Californian of large size which, with us, has been very free-blooming and of strong healthy growth. $1.00.
Hi Gill—Golden yellow, suffused salmon, copper reverse. 50c.
H. L. Lovink—Creamy white, shaded lilac. 50c.
John Green—English peony. Golden yellow center, changing to fiery scarlet. An attractive and lasting flower. 50c.
King Albert—Fern-leaved foliage. Rich dark violet, a large and striking flower. 75c.
King Leopold—Light cream yellow. 25c.
La Riante—Lavender pink. 25c.
Liberty—Bright salmon scarlet. Good stem and a variety that is sure to please. 75c.
Lord Milner—Very satisfactory English variety. Cream yellow shading to nearly white tips. Until late in season heavily suffused with carmine. 75c.
Mme. Coissard—Cerise, shaded white. 75c.
Mrs. Chas. L. Seybold—Wonderfully productive of beautiful rose pink flowers, edged with white. Color varies somewhat, due to weather conditions. 50c.
Mrs. Irene Taft—Petals long, pointed and incurved. Rich wine red, toned with golden yellow at center. $1.00.

Mrs. Hugh Dickson—A low plant producing a good crop of rich salmon blooms with light buff-pink suffusion. 50c.

Mrs. W. E. Whineray—Broad petals of a beautiful shade of rose, suffused yellow. A profuse and continuous bloomer. 50c.

Oregon Sunset—Golden yellow suffused with bronzy crimson. $1.00.

Pegoud—Purple violet. 50c.

Poinsettia—Small, vivid scarlet. 25c.

Prairie Fire—Orange scarlet. 25c.

Queen Wilhelmina—Unquestionably still the best white for cutting. A wealth of pure white blooms with good stems. 25c.

Reynolds—Free blooming crimson scarlet. 50c.

Rheingau—Narrow petals, brilliant scarlet. 50c.

Rodman Wanamaker—Sometimes classed as a decorative. Large, loosely formed flowers. Petals long and twisted; golden yellow center shading to salmon. $1.50.

Sensation—Vermilion red, tipped white. Often a solid red, but always attractive. 25c.

Turner—An English variety of rare beauty. Tall plants carrying large flowers of a beautiful rose pink. 75c.

Unknown—(Sent to us erroneously as a high priced decorative.) Deep yellow, suffused with old gold. Produces a lot of medium sized flowers on wiry stems. $1.00.

Water Lily—Broad petals, light rose pink shading to white at base. Prominent center. 50c.

Waubesa—A seedling of Queen Wilhelmina. White, with a slight shading of lavender pink. 50c.

Zouave—Crimson, shaded scarlet. 50c.

MINIATURE PEONY-FLOWERED

All of this group are low growing plants and especially free blooming, with good stems. Very satisfactory for table decorations or small baskets.

Charissie—The largest flower of the group. Clear rich rosy pink. 50c.

Olivia—Salmon rose. 50c.

Lowfield Star—Small rose pink very freely produced. 50c.

White Star—Pure white with prominent yellow center. 50c.
CACTUS

The Cactus type are all fully double, but vary from the extremely narrow-petalled English type to the coarse hybrid-cactus form.

Alice Whittier—Erect plant, holding the flowers well above the foliage. Large, deep flower of primrose yellow with golden glow at base of petals. $3.00.

Ambassador—Soft yellow center, with salmon, amber and pink shadings toward tips. A sensational California variety which has captured many prizes. $2.00.

Aurora—Reddish apricot, suffused flesh. 25c.

Ballet Girl—Incurved narrow petals. Theoretically, orange red tipped white, often solid red. $1.00.

California Euchantress—Immense blooms of good substance. Tall, free blooming, pale pink. $2.00.

Cigarette—Cream ground, edged with orange red. $1.50.

Claire Kulp—The originator modestly (?) claims this is the world’s best red. Cardinal, shaded garnet, yellow at base of petals. In our garden it burns in the hot sun. $1.00.
Countess of Lonsdale—One of the oldest varieties in cultivation, yet hard to equal for freedom of bloom. A pleasing blending of salmon-pink and amber. 25c.

Ebenezer—A hybrid cactus with long, twisted petals. Rose purple with lighter color on back. $2.00.

Emma Marie—Bright violet rose shading to cream white at center. Flowers of good substance and on strong stems. $2.00.

Floradora—Dark blood red. An old variety that has outlived many that have been brought out as “better.” 25c.

F. W. Fellows—Orange scarlet. Incurved, long narrow petals. 75c.

General Rosalie Jones—Golden yellow with a slight bronze suffusion. $1.00.

George Walters—A California hybrid cactus that has been our “best seller” both in flowers and roots. Large pinkish salmon, yellow at base. Often comes as a semi-double. $1.00.

Gladys Bates—Heavy blooms of soft tan color, tinted rose. Profuse bloomer with perfect stems. $1.50.

Hollywood—A free blooming rosy salmon. $2.00.

Indomitable—Lilac, long narrow petals. 50c.

Islam Patrol—Dark velvety crimson-scarlet, tipped and flushed with gold. An early and striking variety in the giant hybrid cactus class. $1.50.

Jean Chazot, or Gay Paree—One of the newer French hybrid cactus varieties. A robust grower and a free bloomer on good stems. Golden bronze, suffused with nasturtium red. $1.00.

Jersey’s Mammoth—Immense, rich golden mahogany. Not a good cut flower. Valuable only for its size. $2.50.

Jersey’s Radiant—Bittersweet orange. Very attractive and much admired. $1.50.

J. H. Jackson—Dark maroon, good. 25c.

John Woolman—Scarlet, bronze shading. 50c.

Mariam Oberg—Long, slightly incurved white petals. $1.50.

Mariposa—A pleasing shade of lavender pink, intensified by a violet suffusion. The veining of the long, narrow, incurved petals adds to the beauty of the flower. An early bloomer with good stems. $2.00.
Mary Muir—Large, ivory white blooms on erect stems. $1.00.

Modell—Creamy white, tipped rose. Attractive. 50c.

Mrs. Ethel F. T. Smith—Large sulphur white shading to yellow at center. $1.00.

Nagel’s Roem—Salmon pink, suffused chamois. $2.00.

Patapsco—Deep mauve rose. A free bloomer and good habit. $2.00.

Pierrot—Large, incurved amber, tipped white. 75c.

Pink Pearl—Mallow pink, shading to white at tips. 25c.

Pink Profusion—Blush pink shading to flesh at center. Dwarf plant and a very early and profuse bloomer. $1.00.

Regent—Incurved flowers of clear mauve pink on long erect stems. Free blooming and very satisfactory. $1.00.

Rene Cayeux—Bright geranium red. A French variety which is a dependable bloomer with a good stem. 25c.

Rollo Boy—Amber, shading to gold. $2.00.

Silverado—Large white, shading to a silvery lavender at the center. $3.00.

Siskiyou—Light lavender pink, tinged mauve. $2.00.

Tehachepi—Bright canary yellow. Broad petals. $1.00.

The MacGregor—Spectrum red, with yellow at base of petals. $1.00.

The Lion—Reddish salmon, narrow petals. 50c.


Valiant II—Incurved English type; large bright crimson. $1.00.

Wodan—Salmon rose shading to old gold at center. One of those popular Autumn tints. 50c.

Wolfgang von Goethe—Golden Bronze, shaded orange scarlet. 50c.
DECORATIVE

Double flowers, flat rather than ball-shaped, with broad flat petals.

Amun Ra—A prize winner from California. A large flower, beautifully blending copper, orange and scarlet. $1.50.

Artis—New Holland variety. Medium sized orange scarlet. 50c.

Azalea—Large flower with long narrow petals. Soft creamy yellow, outer tips shaded pink. $1.00.

Bashful Giant—Apricot with golden shadings. A giant in size, but too bashful to hold up its head. $1.00.

Bertha Butterfield—Long sturdy stems. Easily the best clear canary yellow decorative we have grown. $1.00.

Biltmore—A broad petalled scarlet with white tip. $1.00.

Black Jack—A striking deep maroon, almost black. $2.00.

Canteen—Broad petals of a delicate shrimp pink, suffused with gold. $1.00.

Casper G. Ware—Clear violet rose. A good keeper. Dwarf plant for bedding or edging. $2.00.

Champagne—A warm autumn shade ranging from chancis to burnished copper. $2.00.

Charles Stratton—Canary yellow with a very slight suffusion of lavender. $2.00.

Charm—Much admired. A pleasing combination of burnt orange and yellow. $1.00.
Claude Harlan—Large blooms of soft bluish lavender, petals waved. Free flowering. $1.50.

Copper King—Deep, full flower. Copper and red. $2.50.

Dakota—Light orange red with copper suffusion. Dark foliage. $1.00

D. M. Moore—Easily the best dark dahlia. An immense deep crimson maroon, with almost black center. Early. 50c.

Dorothy Robbins—Uniformly double, orange buff. Quite popular in the Eastern market. 75c.

Earle Williams—Originator’s description: “As a variegated dahlia it has no competitor. The brilliant crimson and white are well distributed. It has both blooming quality and size, with a very luxuriant foliage. The flowers keep for weeks upon the plant.” $1.00.

Eastern Star—Saffron yellow shaded with old gold. $2.00.

Eldorado—Large golden yellow. Size and stem good. $2.00.

Elite Glory—A giant red flower of great substance and regular form. Leathery foliage. $2.00.

Ellinor Vanderveer—A beautiful dahlia of great size and depth; stems long and strong. Color a rich glowing satiny rose pink. $2.00.

Florence Finger—Compact flower on good stem. Lavender rose. $1.00.

Fraternity—Medium sized flowers freely produced on stiff stems. Delicate buff, toned with lavender pink. 50c.

Frau Geheimrat Scheiff—One of our best sellers in the popular Autumn tints. Light chamois, with slight orange suffusion, copper reverse. 75c.

Giant Ruby—Deep scarlet, large deep flower on long stem. $1.50.

Glory of Sunrise Trail—Maise yellow with violet reverse. A very striking variety. $2.50.

Glory of New Haven—Clear lavender pink. A large exhibition variety. $1.00.

Halvella—Large, rose pink. Somewhat late bloomer. $1.50.

Hercules—An enormous loosely quilled flower. Color, tangerine and deep yellow. $2.00.

Housatonic—Deep velvety blood red. $1.00.

Jack Rose—Dark red, color of the rose. 25c.

Jeanne Charmet—A pleasing combination of pinkish lilac on white. One of our earliest bloomers. 25c.
Jane Cowl—A prize winner the last two seasons at the American Dahlia Society show in New York. Massive blooms of bronzy buff and old gold, blending darker toward the center. $10.00.

Jersey’s Beacon—Large globular shaped flowers; Chinese scarlet, with a paler reverse. $2.00

Jersey’s Beauty—A prize winner in the American Dahlia Society show and in many exhibits throughout the country. It was an outstanding feature in our show ground last season. Originator’s description: “Very fine true pink, flowers of perfect shape, produced on long stiff stems. Very free bloomer, and a good keeper.” $1.00.

Jersey’s King—Begonia rose. Large, broad petals. $2.00.

Joan of Arc—Large, free-flowering pink of violet and lilac combination. $2.00.

Judge Alton B. Parker—Coppery salmon with a golden hue. $1.00.

Judge Marean—Orange yellow, red and gold—different colors predominating as the flowers develop. A free bloomer on good stems. $1.00.

J. W. Davies—Classed by some as a hybrid cactus. Deep cerise purple at center, shading lighter at tips. $2.00.

King of Autumn—A beautiful Holland variety. Buff yellow suffused with terra cotta. Very often comes semi-double, but can be a perfectly wonderful double. Beautiful in either form. $1.00.

King of Commerce—Medium size, rich tango, lighted with old gold. 50c.

King Tut—Rich, dark, velvety, crimson Burgundy. $2.00.

Kittie Dunlap—Has all that can be desired in size, substance and stem. A pleasing shade of carmine rose, similar to the American Beauty rose. $1.50.

Kiwanis—Bright canary yellow. Broad, somewhat incurved and twisted petals. Named in honor of the club by the president of the American Dahlia Society. $1.00.

Lady Christy—A pleasing shade of old rose. Blends perfectly with Newport Wonder. $1.00.

Lenore—Lemon yellow with a rosy reflex. $1.00.

Lillian Baldwin—A good keeping variety. Crushed strawberry or rose pink. $2.50.

L. R. Kessing—Light red of a pleasing shade. 75c.

Manzanola—Free, oriental red. 25c.
Marcella Gill—A good florists' variety. Color, soft rose pink. Medium sized flowers, freely produced on wiry stems. 75c.

Marchchan—Loosely built light yellow. $1.00.

Margaret Masson—Silvery rose pink. Large flowers, freely produced on rigid stems. $2.

Margaret Woodrow Wilson—A large blossom with good stem. Cream white with phlox purple reverse. $2.50.

Marion Meachen—Giant irregular flowers of primrose with soft apricot edge. $1.00.

Maryland—Beautiful large flowers on long graceful stems. Silvery mauve, suffused flesh pink. $1.50.

Masterpiece—The ray petals opening first give the impression of a trumpet narcissus bloom. Tan and old gold. 50c.

Mephistophiles—A rugged giant on a stout stem. Ruby red with extreme tip yellow. Lasts well when cut. $1.00.

Millionaire—Lavender shading to white at center. One of the largest. $1.50.

Mina Burgle—Deep scarlet. A free bloomer and a good keeper. 50c.

Mr. C. H. Dresselhuys—A new variety from Holland which has made good wherever grown. Soft rose pink with white suffusion toward tips. Long, stiff stems and a profusion of bloom make this a very desirable plant. $1.00.

Mrs. C. H. Breck—Creamy yellow passing to rich rose. 50c.

Mrs. Eleanor Martin—A beautiful mulberry suffused with gold. California prize winner. $2.50.

Mrs. J. Gardner Cassatt—A long-stemmed, good-keeping lavender pink. 25c.

Mrs. Wm. Wincott—Light yellow cut flower variety. Good form and stem, cleft petals. $1.

Mrs. I. de Ver Warner—One of the best of the Judge Marean dahlias. Large flowers, of good substance, on strong stems. Rich orchid or mauve pink. $1.00.

Mt. Hood—Pure white, medium size, free bloomer. 50c.

Nobilis—A sport from Earle Williams. Uniformly crimson at base of petals shading to creamy white at tips. Slightly smaller than original, but a wonderfully beautiful flower. $1.00.

Otargic—Large flowers of vivid gold. Larger and better than Patrick O'Mara, is the claim of the originator. $1.00.
Oregon Beauty—Loose, oriental red with golden sheen. 50c.

Patrick O'Mara—Medium sized flower of rich Autumn tints. Orange buff with slight shading of Neyron rose on edges. $1.00.

Paul Michael—An immense flower of bright apricot and bronze shading. Good stem. Claimed to be the best in its class. $1.00.

Polar Star—Large, pure white, of fine form on long stems. $1.00.

Pride of California—Crimson red, dark full center. Good for exhibition and a long keeper. 75c.

Primula Rex—Massive flowers of light cream or English primrose color. $2.50.

Robert Treat—Color of the American Beauty rose. Claimed by the originator to be the most outstanding novelty and best decorative type yet seen. $1.50.

Rookwood—Bright cerise rose shows well under artificial light. Plant low and branching, flower held well above the foliage. Petals are curled and twisted. $2.00.

Rose Fallon—A wonderful shade of reddish old rose. $2.00.

Rumson—A seedling of King of the Autumn. Buff yellow, more beautiful than parent and uniformly double. $2.00.

Sagamore—Saffron yellow with golden suffusion at center. Large and especially fine. $2.00.

Sampson—Large orange red, tipped and shaded with yellow. Highly recommended. $1.50.

San Mateo—Deep yellow, heavily striped and splashed scarlet. $1.50.

Senorita—Rich velvety crimson. A large flower on a strong stem. $1.00.

Shudow's Lavender—Large flowers carried on a tall branching plant with fern-leaved foliage. Silvery lavender shading to white. $2.00.

Snowdrift—Dwarf plant. Pure white. Broad, flat petals. 75c.

Susan G. Tevis—Large, rather coarse. Lilac with bluish sheen. $1.50.

Sylvia Dickey—Light phlox pink. 50c.

The Clown—Generally light yellow ground splashed crimson and tipped white. $1.00.

The Grizzly—Shaggy, velvet maroon. Very free bloomer. $1.00.

Theodore Vail—Old gold shading to apricot. Good straight stem. $1.00.

Tom Calmore—Deep golden orange. $1.00.
Trentonian—Broad, leathery petals of copper and reddish bronze. $2.00.

Venus—Soft creamy white with lavender suffusion. $1.00.

Wizard of Oz—Amber pink, shaded salmon. Stems are not so good as the flowers, which are wonderful. $2.00.

Zonsondergang—A new Holland variety. Tall, golden bronze, suffused with orange. $1.00.

POMPON

Low plants with dwarf flowers of the show type.

Amber Queen—Amber, shaded apricot.

Arbutus—Rose pink; long stem.

Barbara Purvis—Good white, on long stems.

Bobby—Plum color. Good bloomer.

Catherine—Bright yellow.

Clara Harsh—Yellow, tipped crimson.

Madeline—Pale yellow, edged with purple.

Pee Wee—Soft yellow, shading to brown.

Petite John—Lavender rose.

Rosalia—Long stemmed, light yellow, tipped pink.


Vivid—Bright scarlet.

White Aster—Pure white.

Price—All Pompons, 25c.
SHOW AND FANCY

Petals quilled, flowers double and ball-shaped.

A. D. Livoni—Soft pink, evenly quilled. 25c.

American Beauty—A well-named hybrid show, freely produced on good stiff stems. Crimson red with French-purple suffusion. 25c.

Cuban Giant—Dark crimson maroon. 25c.

Elsie Burgess—White, tipped and suffused lavender and pink. 25c.

F. L. Bassett—Purple and white, variable. 25c.

Frank Smith—Maroon, pinkish white tip. 25c.

Gen. Miles—Ground color light violet rose, striped and spotted with purple. 75c.

Golden Opportunity—Rich buttercup yellow, shaded burnt orange at center. 75c.

Hector—Light scarlet. 25c.

Helen Hollis—Fine ball-shaped flower on good stem. Vivid red. 50c.

King of Shows—Exceptionally good, both in stem and bloom. Rich golden yellow with buff suffusion. $1.00.

Maude Adams—White, suffused lilac pink; very free. 50c.

Oriole—Pale salmon, tipped carmine. 25c.

Polly Upham—White, shaded with pale lavender pink. Tall and vigorous grower. 50c.

Robert Broomfield—Pure white, tall. 25c.

W. W. Rawson—Large pure white, overlaid amethyst. 50c.

Yellow Duke—Canary yellow. 25c.
COLLARETTE

Single with a small collar of a contrasting color around the yellow center.
Diadem—Rose pink; white collar.
Eden—Pure white, new.
Gallia—Rose, mottled cream; collar cream.
Maurice Rivoire—Deep red; collar white.
Mt. Lassen—Bright red; yellow collar.
Valentine—Pale yellow, lightly flushed crimson; white collar. Price—All Collarettes, 25c.

SINGLE

Eight petals around a prominent yellow center.
Coltness Gem Hybrids—Descendants of Coltness Gem, the famous dwarf bedding dahlia of England. Miniature single flowers very freely produced on low bushy plants. Shades of red predominate, but there are yellows and tans as well. Ideal for small baskets and low table decorations. Per dozen, assorted, $2.50.
Koerner's White—Good keeping pure white.
Maroon Century—Rich dark maroon.
Newport Wonder—Large, pointed petals, long stems; a beautiful old rose. 50c.
Rose Pink Century—Clear rose pink.
St. George—Clear primrose yellow.
White Century—Large, pure white.
Price—All Singles, 25c.
A Good Fertilizer.